



WORLD
SCOUTING



Messengers of Peace Project Evaluation and Scoring Criteria

National Scout Organizations (NSOs) and National Scout Associations (NSAs) can use this evaluation framework and scoring criteria to assess their project proposals before submitting them for funding under the Messengers of Peace Fund.

The scoring criteria below outline how each project is evaluated based on ten preferential criteria, each scored on a scale of 0–10. The minimum score required for project acceptance is 50 points. Projects scoring above 50 will be given priority for support. While it is not necessary for all preferential criteria to be met, all programmes and projects that receive funding must adhere to the five mandatory criteria listed below.

Grant applicants must sign an agreement with the World Organization of the Scout Movement to implement the project in accordance with specified criteria and in compliance with the requirements of the donor, the Kingdom of Saudi Arabia.

Preferential Criteria

1. Expected number of youth, adult, and community beneficiaries

Does the project estimate the number of beneficiaries? Outline this under 'Target Group' in the application form.

Criteria: The project serves a broad youth, adult and community beneficiary audience and achieves tangible impact.

Evaluation score (0–10):

- 10 points: Clear, realistic estimate covering a diverse group of beneficiaries, including youth, adults, and community members.
- 5 points: An estimate is provided but narrow in scope – meaning it covers only one group (e.g., only youth, or only adults), or the numbers are small/limited compared to the project's potential reach, or the estimate lacks detail on how beneficiaries are distributed across groups.
- 0 points: No credible estimate of beneficiaries, or the figures are unrealistic/unjustified.

2. Clear plan for measuring impact

Does the project show the expected impact on youth? Outline this under 'Project Plan' in the application form.

Criteria: The project serves a broad youth, adult and community beneficiary audience and achieves tangible impact.

Evaluation score (0–10):

- 10 points: Detailed and credible plan with clear youth impact indicators.
- 5 points: General intention to measure impact but not detailed.
- 0 points: No plan or unclear approach to measuring impact.



3. Project alignment with a developmental indicator or social challenge in a country

Is the project idea based on a real and pressing need? Outline this under 'Problem Statement' and 'Project Description' in the application form.

Criteria: The project addresses a priority youth or community issue (e.g., peace values, dialogue, environment, sustainability, health and wellbeing, and life skills).

Evaluation score (0–10):

- 10 points: Strong alignment with a clear, pressing national or community need.
- 5 points: Partial or generic link to a social challenge or an **urgent NSO/NSA need**.
- 0 points: No clear connection to any real need or indicator.

4. Number of Scout Associations or countries where the project can be replicated

Is the project replicable in other countries? Outline this under 'Risks and Sustainability' in the application form.

Criteria: The project is replicable or transferable to other Scout associations beyond the country where it is implemented.

Evaluation score (0–10):

- 10 points: Easily replicable in multiple associations/countries.
- 5 points: Some potential for replication but limited in scope.
- 0 points: Not replicable or only relevant to one context.

5. Identified sustainability mechanisms

Are there alternative funding sources or a sustainability plan? Outline this under 'Budget' in the application form.

Criteria: The project has a sustainability plan beyond the funding period.

Evaluation score (0–10):

- 10 points: Solid sustainability plan or clear alternative funding sources.
- 5 points: Some mention of sustainability, but vague or partial.
- 0 points: No sustainability plan identified.

6. Documentation tools and publication plan

Has a media plan and documentation strategy been developed to highlight the Kingdom's role? Outline this under 'Communications' and 'Project Plan' in the application form.

Criteria: The project outlines a plan to document and showcase its success through the media.

Evaluation score (0–10):

- 10 points: A comprehensive media or publication plan is outlined, highlighting the Kingdom's role.



- 5 points: Some mention of documentation, but not fully developed.
- 0 points: No plan for documentation or visibility.

7. Defined performance indicators

Have performance indicators and a clear evaluation plan been identified? Outline this under 'Project Plan' and 'Risks and Sustainability' in the application form.

Criteria: The project includes a monitoring and evaluation plan.

Evaluation score (0–10):

- 10 points: Clear performance indicators are identified, covering both outputs (e.g., number of trainings, participants reached) and outcomes (e.g., improved skills, behaviour change, increased participation). A credible evaluation plan is in place to track both.
- 5 points: Some indicators are identified, but they are mostly output-focused (e.g., counts of activities or participants) with limited or no outcome indicators. The evaluation plan is partial or weak.
- 0 points: No meaningful indicators are identified, or only very vague references are made without an evaluation plan.

8. Percentage of youth among the total target group

Does the project serve youth (both boys and girls) and inspire them to be Messengers of Peace? Outline this under 'Target Group' and 'Project Topics (youth-led)' in the application form.

Criteria: The project includes programs suitable for youth

Evaluation score (0–10):

- 10 points: Strong focus on youth as the main beneficiaries, with clear youth empowerment outcomes.
- 5 points: A moderate proportion of youth are included, but engagement is partial or not clearly linked to empowerment.
- 0 points: The target group is not youth, with no clear focus on youth empowerment.

9. Digital tool usage and alignment with project objectives

Does the project use technologies, such as artificial intelligence, augmented reality, or digital platforms? Outline this under 'Problem Statement' and 'Project Description' in the application form.

Criteria: The project harnesses modern tools and technologies to increase reach and impact.

Evaluation score (0–10):

- 10 points: Uses innovative, well-aligned digital tools to increase impact.
- 5 points: Mentions some tools, but limited alignment or use.
- 0 points: No digital tools included.



10. Availability of digital platforms or awareness materials published online

Does the project include a website, digital platform, or interactive digital content? Outline this under 'Communication' in the application form.

Criteria: The project includes a digital component that enhances accessibility and transparency.

Evaluation score (0–10):

- 10 points: Project includes a strong digital presence (e.g., website, platform, interactive content).
- 5 points: Some online materials, but limited or not well-developed.
- 0 points: No digital presence or materials published.



Mandatory Criteria

1. Objectives achieved by the project and activities linked to those objectives

Has the programme clearly identified any of the objectives of Messengers of Peace? Outline this under 'Project Plan' in the application form.

Criteria: The project makes a clear reference to or is clearly linked to one or more of the objectives of the Messengers of Peace initiative, including:

- Inspiring young people as Messengers of Peace
- Delivering quality projects and capacity strengthening
- Development of local Scout groups

2. Objectives achieved by the project and activities linked to those objectives

Do the project's activities reflect the essence of the initiative and achieve its objectives?

Criteria: The project translates the objectives of Messengers of Peace into actionable activities in the areas of: dialogue, disaster management, training and activities to achieve the Sustainable Development Goals, environment, capacity building, and support.

3. Proposed materials that highlight the role of the Kingdom

Does the project include visible recognition of the Kingdom (e.g., through the use of its logo or name) in any of the documents, materials, or planned activities? Outline this under 'Communication' in the application form.

Criteria: The name and logo of the Kingdom will appear as a key partner and supporter of World Scouting programs and initiatives.

4. Proposed national, regional or global events to which representatives of the Kingdom are invited

Does the project include an invitation for representatives of the Kingdom to attend some of the project's activities, whether from Saudi Scouts or diplomatic missions? Outline this under 'Project Plan' and 'Communication' in the application form.

Criteria: Saudi representatives will be involved in activities as advocates of peace, coexistence, and community service.

5. Risk analysis matrix and preventive measures

Has the team identified and assessed the project's operational and social risks? Outline this under 'Risks and Sustainability' in the application form.

Criteria: The project includes a prior assessment of potential risks to beneficiaries or the implementing entity.